SOCIAL MEDIA POLICY

INTRODUCTION:

The Mount Eliza Soccer Club (the **"Club"**) is committed to providing a safe, inclusive, and respectful environment for all members, visitors, and participants. As part of this commitment, the club has enacted a policy to establish guidelines for the appropriate use of social media by members, athletes, staff and volunteers of the Club. This policy aims to protect the Club, its members, and stakeholders while promoting responsible and respectful online behaviour.

GUIDELINES

- **Representation**
  - All Social Media posts should reflect positively on the Club and uphold its values and mission
  - Individuals representing the Club on social media platforms should clearly identify themselves and their role within the organisation.

- **Respect and Professionalism**
  - Respect the opinions, privacy, and rights of others, including teammates, competitors, officials, and supporters.
  - Avoid engaging in arguments, offensive language, or controversial discussions that may damage the reputation of the Club or its members.
  - Refrain from posting content that is discriminatory, harassing, defamatory, or otherwise inappropriate.

- **Confidentiality**
  - Protect confidential information about the Club, its members, sponsors, partners, and stakeholders.
  - Do not disclose sensitive or proprietary information without proper authorization

- **Accuracy and Integrity**
  - Verify the accuracy of information before sharing it on social media.
  - Clearly differentiate between personal opinions and official statements of the Club.
  - Correct any misinformation promptly and transparently

- **Intellectual Property**
  - Respect copyright and intellectual property rights when sharing content on social media.
  - Obtain proper permission before using copyrighted materials, trademarks, or logos belonging to others.

- **Endorsements and Sponsorships**
  - Disclose any relationships, affiliations, or sponsorships that may influence your social media posts about products, services, or organizations.
  - Do not make unauthorized endorsements on behalf of the Club

- **Compliance with Laws and Regulations**
  - Adhere to all applicable laws, regulations, and policies governing social media use, including but not limited to privacy laws, anti-discrimination laws, and copyright laws.

Consequences of Violation:

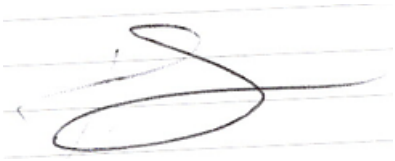
Violations of this Social Media Policy may result in disciplinary action, up to and including suspension or expulsion from the club, depending on the severity of the offense and at the discretion of club management.

Review and Updates:

This Social Media Policy will be reviewed regularly to ensure its effectiveness and relevance. Amendments or updates may be made as necessary, with notice provided to all relevant parties.

Acknowledgement:

By participating at the club, all members, volunteers, staff, visitors, and participants agree to abide by this Social Media Policy and acknowledge their responsibility to uphold its guidelines

SOCIAL MEDIA POLICY		Approval Date:	01 / 05 / 2026
		Review Date:	01 / 05 / 2028
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President Signature:		Name:	Fernando Cortes
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